

Grant Application



Response ID : 24DtePOu IP address : 166.196.110.91

User agent : Mozilla/5.0 (iPhone; CPU iPhone OS 18_6_2 like Mac OS X) AppleWebKit/605.1.1

5 (KHTML, like Gecko) Mobile/22G100 Safari/604.1 [FBAN/FBIOS;FBAV/536.0.0. 41.69;FBBV/810658357;FBDV/iPhone17,1;FBMD/iPhone;FBSN/iOS;FBSV/18.6.

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Response link : https://survey.zohopublic.com/zsir/rzCCla/24DtePOu

Survey URL accessed by the

respondent

: https://survey.zohopublic.com/zs/rzCCla

Start time : Nov 01, 2025 14:37:31 Completion time : Nov 01, 2025 15:04:40

Time taken : 27 mins

Collector : Grant Application

Page 1: Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Page 2: Business Information

Please enter the following information about the business

Q3. Business Name

Taylor Anne Photography

Q4.

Field label	Response
Address1	709 30th Ave
Address2	
City	Barronett
Zip Code	54813
State	WI
Phone	7157901975
Email	Taylorannephotography@hotmail.com

Q5. Website

Www.taylorannephotographys.us

Page 3	: Applicant	Information
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Please enter the following applicant information

Q6.

Field label	Response
First Name	Taylor
Last Name	Marschall

Q7. Phone Number

7157901975

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Hello! I'm Taylor Marschall, the heart behind Taylor Anne Photography. I'm a family and senior photographer who adores capturing the beautiful chaos that comes with real life — the giggles, the wild energy, the sweet in-between moments that remind us why family is everything. My photography style is bright, bold, and full of color because I believe family photos should feel as full of life as the people in them.

I'm best known for my mini sessions. These are quick, fun, fifteen-minute photo sessions that somehow manage to capture a whole lot of love in a little bit of time. My clients receive 35+ edited photos to share, print, and show off, and the best part is how easy and relaxed it all feels. I know life is busy, especially for moms, so I make the experience simple, joyful, and stress-free from start to finish.

As a mom myself (and a teacher in Cumberland!), I understand how much heart goes into getting your family ready for photos. That's why I go beyond just showing up with my camera. I help with outfits, talk through every detail, and create a space where your kids can just be themselves. Which is generally wiggly, giggly, and wonderfully real. The truth is, those imperfect, authentic moments are the ones that tell your story best.

While I live in Barronett, Cumberland will always be home. Many of the families I photograph are from the area, and I'm so grateful for how supportive and tight-knit our community is. It means the world to me to photograph families I see at school events, the grocery store, or walking downtown and to know that my work helps capture a little piece of what makes our small town so special.

When I photograph seniors, I love taking them around Cumberland to some of our amazing local businesses and landmarks. It's a fun way to celebrate who they are and where they come from! I also tag those locations when I share the photos online and send copies to the business owners because community is at the heart of what I do. Supporting local and lifting each other up is just part of who we are here.

In the end, Taylor Anne Photography is about more than just pretty pictures. It's about connection, community, and celebrating the season you're in, chaos and all. Whether I'm chasing giggles in a field, cheering on a senior during their session, or chatting with a mom about outfit ideas, my goal is always the same: to make people feel seen, beautiful, and proud of their story.

Q10. What is the plan for using the grant money (How will it be used)?

If I were to receive this grant, my goal would be to create a space that allows me to photograph families and seniors year-round. Right now, my photography season runs mainly from June through November, since Wisconsin's winters and springs can make outdoor sessions unpredictable and challenging. Having an indoor studio would not only extend my photography season but also provide families with a comfortable, reliable place to capture memories no matter the weather.

My plan would be to purchase a storage shed and transform it into a warm, welcoming indoor studio. This space would allow me to photograph families, children, and seniors in every season — especially during those cold or rainy months when outdoor sessions just aren't possible. Along with the shed itself, there would be additional costs such as electricity, insulation, flooring, and photography lighting to make the studio fully functional and professional.

Thankfully, my husband is incredibly handy and creative, and together we could make this dream space come to life efficiently and thoughtfully. Beyond benefiting my own business, this studio would also benefit local families and our Cumberland community by making photography more accessible year-round. My hope is to continue creating joyful, colorful, and connection-filled photos — even when Wisconsin's weather isn't cooperating!

Page 6: Projected Benefit(s)

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

Creating an indoor studio space would have a lasting and meaningful impact, both for my business and for our community. Financially, it would allow me to extend my photography season beyond the summer and fall months, helping me sustain a more consistent income year-round. More importantly, it would allow me to say "yes" to more families who reach out later in the year. For instance, after I closed my outdoor season on November 2nd this year, more than 20 families contacted me hoping for sessions that I had to turn away simply because of the cold Wisconsin weather.

An indoor studio would also open new doors for local businesses that need professional headshots or product photos. This is something that's often hard to find in our area. By offering an indoor space, I could support other small businesses and professionals while continuing to capture the authentic, connection-filled images I'm known for.

Overall, this space would not only strengthen my business but also provide more opportunities for families, seniors, and local entrepreneurs to have access to high-quality photography all year long, right here in our community.